

D5.3 - Programme of the European Learning Circle for Sustainable Bicycle Logistics



What is the European Learning Circle?

The **European Learning Circle (ELC)** was a series of online meetings. In these meetings, experts from different countries talked about how to deliver parcels using cargo bikes. They shared what they learned from the SuCoLo project so that other cities can do the same.



Who took part?

Many people joined the meetings, including:

- People who work for city governments.
- People from delivery and logistics companies.
- Researchers and scientists.
- In total, **97 people** attended the three sessions of the European Learning Circle.



What did we talk about?

There were three big meetings. Each meeting focused on a different city and a different idea:

- **Session 1 (Merano, Italy):** We talked about how to share cargo bikes and how to make delivery services easy for everyone to use, including people with disabilities.
- **Session 2 (Leipzig, Germany):** We talked about "mobile micro-hubs". These are small, movable stations where parcels are kept before a cargo bike brings them to the people's house.
- **Session 3 (Salzburg, Austria):** We talked about "digital nudges". These are small messages or symbols used in online shops that help people make a better choice for nature, for example choose the green delivery option by cargo bike.



What were the results?


The meetings were very helpful. People from other cities gave good feedback and said that they want to try these ideas too. We will use these ideas to help more cities in Europe to become friendly to bicycles. We want to start from a small idea that works in one place and making it work in many other places or making it bigger.

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